
Michael Schandorf, PhD

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SUMMARY

Twenty years of professional and academic communication experience (writing & editorial). Managed internal corporate communications and web site for one of the largest private healthcare systems in the US, an organization of 5000+ employees. Founding managing editor of a peer-reviewed medical-scientific journal (circulation of ~10,000 + web). International editorial and writing experience in marketing communications. Experience developing, implementing, and managing communications systems and processes for a wide range of internal and external stakeholders. A decade of experience teaching writing and communication skills to a diverse range of constituencies. Communications and media researcher. Published author.

PROFESSIONAL EXPERIENCE

Lecturer, Writing, Rhetoric and Professional Communication (2016 - present)

Massachusetts Institute of Technology, Cambridge, MA

- Writing and Communications Instructor and Adviser to undergraduate and graduate students in disciplines across the Institute, including instruction and mentoring in writing, oral communication, visual communication, interpersonal communication, collaborative engagement, and team management skills
- Design and develop curricula and instruction in multidisciplinary teams of educators across a wide variety of disciplines, including Computer Systems Engineering, Economics, and Robotics
- Guided 50-100 students each semester through classroom instruction, individual conferences, team/group conferences, and individualized feedback and evaluation on writing and communication skills

Communication Instructor (2014-2016)

Loyola University, Chicago, IL

DePaul University, Chicago, IL

Courses Taught: Business & Professional Communication, Media, Culture, & Communication, Rhetoric of the Cold War & the War on Terror

- Taught 50-70 students each semester through classroom instruction, individual conferences, team/group conferences, and individualized evaluation on writing and communication skills as well as disciplinary content knowledge

Graduate Teaching Assistant (2006-2016)

University of Illinois at Chicago

University of Alabama at Birmingham

Courses Taught: Visual Communication, Discourse & Rhetoric, Argument & Persuasion, Writing for Electronic Media, Fundamentals of Media Communication, Introduction to Communication, English Composition

- Taught 20-30 students each semester through classroom instruction, individual conferences, team/group conferences, and individualized evaluation

Freelance Medical Editor (2004-2006)

- Copy- and style-edited medical-scientific research articles and editorials for the Hong Kong Medical Association and its several journals, including *Hong Kong Medical Journal*, *Hong Kong Dental Journal*, *Journal of Orthopaedic Surgery*

Medical Writer/Editor (2003-2004)

MediMedia Pacific Limited, Wan Chai, Hong Kong

- Managed a client portfolio of half a dozen pharmaceutical firms and industry associations, working with divisions including cardiovascular disease, dermatology, diabetes, gastroenterology, immunology, oncology, orthopedics & musculoskeletal, pain medicine, pediatrics, psychology, pulmonology, and vaccines.
- Led project development and editorial execution of marketing materials, including brochures, newsletters, advertisements, editorials, press releases, CDROMs, web pages, etc., adhering to client needs and style guidelines (30+ projects to completion in 9 months).

Corporate Communications Manager (2002-2003)

Ochsner Clinic Foundation, New Orleans, LA, USA

- Developed, implemented, and managed a system of emails and newsletters to keep everyone in an organization of 5000+ employees scattered across 30+ clinic and hospital locations up-to-date with company news, initiatives, policies, and culture.
- Produced a biweekly newsletter (online and print), directed by executive and management priorities, for consumption by all 5000+ employees, working directly with employees at all levels of the organization—from the mail room to the CEO—and clinical management in more than 30 clinic locations across southern Louisiana
- Produced a weekly email newsletter for 300+ managers and directors, and quarterly corporate-wide email newsletter for the organization's 350+ physicians, senior medical staff, and researchers.
- Responsible for integration and collaboration with the divisions of Marketing, Public Affairs, Philanthropy, and Research & Education

Corporate Web Manager (www.ochsner.org) (2000-2003)

Ochsner Clinic Foundation, New Orleans, LA, USA

- Developed project specifications and bid out the development of the first fully functional web site for one of the largest private healthcare organizations in the US
- Designed the initial architecture of the site to integrate and respond to the needs of several competing internal and external stakeholders and interests, including executive leadership, marketing, physicians, management, patients, information systems management, research & education, human resources, and media relations
- Managed web site content development and editorial (including writing, editing, graphic design) for every clinical department and academic research division, all 350+ physicians, and all 30+ hospital and clinic locations
- Managed vendor relations (web hosting and production company)
- Contributed to the development and implementation of a number of communications technology projects, including touch-screen information kiosk system for hospital and clinic patients and cutting-edge wireless web tablet system for patients and families in the Intensive Care Unit.
- Member, Institutional IT Development Committee

Senior Editor (*The Ochsner Journal*) (1998-2003)

Ochsner Clinic Foundation, New Orleans, LA, USA

- Founding Managing Editor of this quarterly, institutional, peer-reviewed, scientific-medical journal (initial circulation, ~10,000 regional primary care physicians)
- Managed end-to-end process of the journal, from initial content development, pre- and post-production, budget management, to peer review process for 30-50 research articles per year.
- Managed authors (30-50 per year), peer reviewers (100+ per year), and editorial board (~20 clinical and research department chairs), including quarterly editorial board meetings
- Managed business and vendor relations (through a contracted external publishing house), including webs site, indexing, advertising, and fundraising
- Member, Institutional Research Review Board

EDUCATION

PhD, Communication

University of Illinois Chicago (2016)

MA, English (Rhetoric & Composition)

University of Alabama at Birmingham (2008)

BA, English

University of New Orleans (1999)

PUBLICATIONS

Schandorf, Michael. (2019, under contract). *Media(tion), Movement, & Meaning: Communication as Gesture*. Bingley, UK: Emerald Publishing Group.

Schandorf, M. & Karatzogianni, A. (2018). #NODAPL: Distributed rhetorical praxis at Standing Rock. In Alexander & Rhodes (Eds), *The Routledge Handbook of Digital Writing & Rhetoric*, pp. 142-152. London: Routledge.

Schandorf, M. & Karatzogianni, A. (2017). Agency in postmodern IR: Solving the problem of technosocially mediated agency. In Cudworth, Hobden, & Kavalski (Eds), *Posthuman Dialogues in International Relations*, pp. 89-108. London: Routledge.

Schandorf, M. (2016). A gesture theory of communication. Chicago: University of Illinois Chicago. [Dissertation]

Rojecki, A. & Schandorf, M. (2016). Porosity & paradox: Global cities & the illegal immigration debate. In Rojecki, *America & the Politics of Insecurity*, pp. 129-158. Baltimore: Johns Hopkins.

Karatzogianni, A. & Schandorf, M. (2016). Surfing the revolutionary wave 2010-2012: A technosocial theory of agency, resistance, & orders of dissent in contemporary social movements. In Ornella (Ed), *Making Humans: Religious, Technological & Aesthetic Perspectives*, pp. 43-73. Oxford: Interdisciplinary Press.

Schandorf, M. (2013). Mediated gesture: Paralinguistic communication and phatic text. *Convergence*, 19 (3), 319-344.

Schandorf, M. (2012). No hay espacio: significado y corporalización en entornos mediados. In Arias, Juan Carlos, et. al. (eds.), *Codificar/Decodificar: Prácticas, espacios y temporalidades del audiovisual en internet*, pp. 217-246. Bogota: Editorial Pontificia Universidad Javeriana.

Schandorf, M. (2009). Romantic 'ghoststory': lingering shades of Shelley in *Ulysses*. *Texas Studies of Language and Literature*, 51 (4, Winter), 416.